



TRADE FOR ALL ADVISORY BOARD *CHAIR'S REPORT: MEETING 2*

The Trade for All Advisory Board (TFAAB) held its second meeting in Auckland on Thursday 14 February 2019. There were two sessions. In the first the TFAAB adopted the Terms of Reference and heard three presentations. In the second, the TFAAB broke into working groups to consider a draft Table of Contents for its report.

SESSION 1

Terms of Reference

The TFAAB agreed that the Terms of Reference had been sufficiently considered and should be published on the TFAAB's website.

Presentations

The TFAAB received three presentations.

Josie Pagani presented on the state of knowledge about public attitudes to trade. She referred to surveys indicating that New Zealanders take pride when the country exhibits good global citizenship. The political orientation of Millennials seems to have moved to the left on economic issues, at the same time they are more in favour of globalisation than previous generations. Less is known about the attitude of New Zealanders to Free Trade Agreements. Pew Research Centre surveys in countries with a similar level of economic development to New Zealand showed high support for trade but some scepticism about aspects of FTAs. Josie make some practical suggestions for how the TFAAB itself might engage with New Zealanders through social media, including by producing podcasts of some of the TFAAB debates.

Barry Coates presented on the process of setting out what an alternative and progressive trade policy would look like, held as a two day hui at the University of Auckland's Fale Pasifika on 8-9 October 2018. The hui used [ten panels](#) to examine issues that will be at the heart of trade challenges in the future. These include our role in the international economy, jobs and livelihoods, rights under te Tiriti, sustainability and climate change, health, knowledge and intellectual property, rights and responsibilities, international development and the balance between the local and global. Transcripts and videos are at <https://justrade.nz/>.

Molly Harriss Olson presented on her experiences as the founding CEO for the Council on Sustainable Development that was established in 1992 by then US President, Bill Clinton. Although this Council had operated on a vastly different scale to the TFAAB some parts of the experience were highly relevant to its work. It had found value in engaging directly with the community, including by holding meetings in various parts of the country. It had



avoided getting bogged down by disagreements that were based on ideological differences and had instead tried to focus on the foreseeable consequences of particular policy proposals. Molly also shared with the TFAAB some recent research produced by Fairtrade ANZ on public attitude to trade and agreed to make this available on the TFAAB website.

SESSION 2

Table of Contents

At its first meeting, the TFAAB had agreed that a good starting point for producing its report would be to agree on a Table of Contents. For its second session, the TFAAB broke into four working groups to examine a draft Table of Content that had been prepared by the Chair.

The Working Groups made good progress on the draft. There was considerable agreement on the structure of the report and the range of subjects it would need to cover. Most groups agreed that there should be five chapters; one has suggested that the TFAAB should consider a sixth.

The TFAAB agreed that the Chair should work with the Chairs of the Working Groups to revise the draft Table of Contents and circulate the new draft to TFAAB members in advance of the next meeting.

Next Meeting

The next TFAAB meeting will be in Auckland in March. It will aim to finalise the Table of Contents and discuss how the work of drafting each chapter will be structured.

David Pine
Chair
Trade for All Advisory Board